

ANU

COURSE BBA (BACHELOR OF BUSINESS ADMINISTRATION) BBA - SUBJECT LIST:

CODE SUBJECT

FIRST YEAR:

PART: I

- 1) DENG-I ENGLISH-I
- 2) DTELI/ TELUGU-I/
- 3) DSAN1/ SANSKRIT-I/
- 4) DHIN1 HINDI-I
- 5) DICS1 IHC

PART-II

- 6)DBME11 MICRO ECONOMICS
- 7)DBBM11 BUSINESS MATHEMATICS
- 8)DBFA11 FINANCIAL ACCOUNTING
- 9)DBPM11 PRINCIPLES OF MANAGEMENT
- 10)DBBS11 BEHAVIUORAL SCIENCES

SECOND YEAR:

PART-I

- 1)DENG21 ENGLISH-II
- 2)DTEL21 TELUGU-II/
- 3)DSAN21/ SANSKRIT-II/
- 4)DHIN21 HINDI-II
- 5)DBES21 ENVIRONMENTAL STUDIES

PART-II

- 6)DBME21 MICRO ECONOMICS
- 7)DBBS21 BUSINESS STATISTICS
- 8)DBBF21 BASIC BUSINESS FINANCE
- 9)DBFM21 FUNDAMENTALS OF MARKETING
- 10)DBPPM21 PRINCIPLES OF PERSONAL MANAGEMENT

THIRD YEAR:

- 1)DBFIT31 FUNDAMENTALS OF IT
 - 2)DBBC31 BUSINESS COMMUNICATION
 - 3)DBBL31 BUSINESS LAW
 - 4)DBM31 COST & MANAGEMENT ACCOUNTING
 - 5)DBEP31 ENTREPRENEURSHIP
 - 6)DBSM31 SALE MANAGEMENT
 - 7)DBPDM31 PROMOTION & DISTRIBUTION
MANAGEMENT
- VIVA VOCE